



engineering
new zealand **AUCKLAND**

2024 AWF AUCKLAND AWARDS.

FORGE A PARTNERSHIP WITH US.





**WHO IS THE
AUCKLAND
BRANCH?**

ENGINEERING NEW ZEALAND AUCKLAND BRANCH.



We're the
professional body to

10,000

members in the
Auckland region.



Our members' engineering fields
and backgrounds include **academia,**
government and engineering
and technology firms.

**THE
AWARDS
NIGHT.**



A NIGHT OF ACHIEVEMENT AND INSPIRATION.

Join us to celebrate Tāmaki Makaurau's engineers and their unique, challenging and critical achievements. The Auckland Awards evening is not only a night for celebration but an opportunity to inspire the next generation of young engineers.

Enjoy a night unlike any other, an evening of awards and entertainment, alongside delicious food, drinks and networking at the prestigious Royal New Zealand Yacht Squadron.



6.00pm
Thursday 23 May 2024



Royal New Zealand Yacht
Squadron, Auckland



Formal wear



BE PART OF THE CELEBRATION.

Throw your support behind the Awards to show the wider public your commitment to supporting excellence in engineering. You'll be among lead players, high-achievers and dignitaries in the engineering industry, and we invite you to be a part of this upcoming celebratory event. Partner with us and align your brand with engineering excellence.



**BRAND VISIBILITY IN
PROMOTIONAL MATERIALS**



**ACKNOWLEDGMENT IN
THE AWARDS PROGRAMME**



**INDIVIDUAL THANKS
AND LOGO DISPLAY
DURING THE EVENT**



**ATTENDANCE AT THE
AWARDS DINNER**



**VISUAL BRANDING AT THE
AWARDS CEREMONY - DISPLAY
OF COMPANY BANNER**



**ACCESS TO PROFESSIONAL
PHOTOGRAPHS OF THE EVENT**



PARTNERSHIP OPTIONS.

1

PLATINUM

2

GOLD

3

SILVER

4

BRONZE

PLATINUM PARTNERSHIP

\$12,000.

As the sole principal partner, your organisation will be front and centre. Your business will become synonymous with this prestigious awards event – an association you can carry forward through the years. With high brand exposure, platinum partnership will promote your organisation to the industry while enabling Engineering New Zealand to put on an inspiring and memorable awards night for the engineering profession in Auckland.

Event benefits and publicity

- 10 x complimentary Awards dinner tickets
- Naming rights to the event
- Your company logo and recognition as principal partner in the following places:
 - Promotional material
 - Front of printed material on the night
 - Display of company banner on main stage
 - Display of company banner and logo at the event
 - Individual thanks and acknowledgement of your organisation during the awards ceremony by the MC
- Speaking opportunity during the ceremony
- Social media and EDM recognition mentions
- Prime seating location during the ceremony
- Access to professional photographs of the event

GOLD PARTNERSHIP

\$8,000.

Gold partnership offers your company the opportunity to be associated with the 2024 Auckland Awards, gain brand exposure and visibility, and offers you prime seating at the event.

Event benefits and publicity

- 5 x complimentary Awards dinner tickets
- Naming right to Arthur Mead Award (>\$10m)
- Naming rights to networking drinks
- Your company logo and recognition as a partner in the following places:
 - Promotional material
 - Printed material on the night
 - Display of company banner at the reception drinks
 - Individual thanks and logo display during the event
- Social media and EDM recognition mentions
- Prime seating location during the ceremony
- Access to professional photographs of the event

SILVER PARTNERSHIP

\$5,000.

Silver partnership offers your company the opportunity to be associated with the 2024 Auckland Awards and offers great opportunities for brand exposure and visibility.

Event benefits and publicity

- 2 x complimentary Awards dinner tickets
- Naming rights to Arthur Mead Award (<\$10m Projects)
- Your company logo and recognition as a partner in the following places:
 - Logo displayed on promotional materials and programme
 - Display of company banner at the event
 - Individual thanks and logo display during the event
- Social media and newsletter recognition mentions
- Access to professional photographs of the event

BRONZE PARTNERSHIP

\$2,000

Sponsoring an award category is a great way to align your organisation with the Awards and the values of a specific category. You will also be able to leverage on the outstanding visibility, recognition and prestige the event provides.

Event benefits and publicity

- Naming rights to Luminary Award, GT Murray Award OR Outstanding Emerging Professional Award
- 2 x complimentary Awards Dinner tickets
- Logo displayed on promotional materials and programme
- Individual thanks and logo display during the event
- Social media and EDM recognition mentions
- Access to professional photographs of the event

PARTNERSHIPS OVERVIEW.

Partnership level	Platinum	Gold	Silver	Bronze 1	Bronze 2	Bronze 3
Cost	\$12,000 +gst	\$8,000 +gst	\$5,000 +gst	\$2,000 +gst	\$2,000 +gst	\$2,000 +gst
Complimentary tickets	10	5	2	2	2	2
Event naming rights	Event	Reception				
Award naming rights		Arthur Mead Award >\$10m	Arthur Mead Award <\$10m	Luminary Award	Outstanding Emerging Professional Award	GT Murray
Exclusivity. Acknowledgement as the major partner	✓					
Short speaking opportunity	✓					
Logo on promotional materials & programme	✓	✓	✓	✓	✓	✓
Display of company banner reception	✓	✓				
Display of company banner on dining hall main stage	✓	✓				
Display of company banner dining hall	✓	✓	✓	✓	✓	✓
Social media and EDM recognition mentions (min number)	✓	✓	✓	✓	✓	✓
Prime seating at the event	✓	✓				
Access to professional photographs of the event	✓	✓	✓	✓	✓	✓
Individual thanks and logo display during the event	✓	✓	✓	✓	✓	✓

THE AWARDS.

Entries are now open in three categories. The judging panel consists of top local professional engineers and community leaders.

THE AWARD CATEGORIES.

ARTHUR MEAD AWARD

This award recognises engineering excellence. It is awarded to the overall best project judged on the following five criteria: innovation, environmental improvement or enhancement, sustainability, safety in design and consultation and engagement.

There are two awards under this category:

- Arthur Mead Award – <\$10 million Projects
- Arthur Mead Award – >\$10 million Projects

LUMINARY AWARD

The Luminary Award recognises a member of the Engineering New Zealand Auckland Branch who has actively and positively promoted Engineering New Zealand and the engineering profession. The winner is chosen for their distinguished contribution to the development and growth of Engineering New Zealand within the Auckland region, and their embodiment of the Engineering New Zealand Code of Ethical Conduct, as recognised by their peers.

OUTSTANDING EMERGING PROFESSIONAL AWARD

Awarded to a young engineer who has demonstrated outstanding leadership qualities, excellence in their career and a contribution to their community. They must be able to communicate how their work makes New Zealanders' lives better.



The background of the image is a dark field filled with numerous out-of-focus, warm-toned lights in shades of orange, yellow, and red, creating a bokeh effect. The lights are more densely packed on the right side of the image.

GET IN TOUCH.

Dave Brierley

Auckland Branch Chair

027 553 9359

auckland.chair@engineeringnz.org

Engineering New Zealand Branches

branches@engineeringnz.org